

youth direction

Youth Direction

NEET Offer



Children and Young People





Funded by

- External contracts (i.e. ESF, Public Health)
- •Reinvested savings on contract delivery Aimed at:
- •17 19 year old NEETs (Not in Education, Employment or Training)
- •Hardest to reach young people
- •Those with track record of early disengagement or not progressing
- •Young people with low level or no qualifications
- •Young people who have no direction or identified vocational interest
- •Those with chaotic lifestyle
- •Those with multiple barriers to participation



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Objectives



To provide

- stimulating engagement activity
- short, sharp programme of structured activity
- Opportunity to gain a qualification
- intensive IAG (Information, Advice & Guidance)
- intensive support to stay with the programme
- support to progress onto a further activity
- employability skills



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Background

Was

- youth direction
- Response to usual spike in NEET figures over the autumn
- •Started January 2012, repeated 3 times during the year
- •No requirement to offer qualification
- Provision ranged from 2 week programmes to 6 month 'apprenticeships'
- •Varying incentives paid (ranged from £5 £90 per week)

Now

- •Standardised weekly payments (£15 per week)
- •All programmes offer accreditation
- Rolling programme throughout the year
- Responsive to changing needs of young people
- Minimum of 3 months delivery



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Activities

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- Matty's Bistro (catering based activity)
- •Star Programme (craft and retail at Stockton Sparkles)
- •NETA (engineering tasters)
- Tees Valley Arts stART programme (art based programme of confidence building)
- •KHNE (6 month retail and environmental 'apprenticeships')
- Five Lamps Organisation (enhancement of FI programme)
- •Nacro (enhancement of Fl programme)
- Project Street (hospitality & marketing)
- •TARA (employability)
- Tees Achieve (enhancement of Fl programme)
- Riverside College (pre apprenticeship courses)
- •Space Invaders (refurbishment of Hartington Road)



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Outcomes



- Good retention young people remain on programme
- Achievement they obtain a qualification
- Progression young people are actively encouraged and helped to progress into learning or employment
- Social and employability skills young people learn how to behave in work and learning situations, how to dress appropriately, to be on time etc.
- Job ready



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Recipe of success



- Tailored to young people's needs (evidence based)
- Referred by Participation Advisers and other agencies
- Selection interview
- Fully supported throughout the programme and once placed in progression activity
- Flexible
- Incentives paid



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Facts & figures



To date

- Over 250 young people have taken part
- 19 programmes have run
- Over 100 young people gained a qualification
- Over 80 progressed to learning, training or employment
- £238,740 paid to deliverers

The average cost per young person taking part is
£955 – including their incentives of £15 - £90 per week
Over 40% of young people gained a qualification (103)
Over 33% of young people progressed into a positive outcome immediately following their involvement (83)



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Recommendations



- More offers to engage with more young people
- Share good practice
- Deliver individual units



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